

## Benefits of Inclusive Marketing and Community Relations Efforts

*This worksheet was created by The Denver Foundation's Inclusiveness Project ([www.nonprofitinclusiveness.org](http://www.nonprofitinclusiveness.org)) to support organizations doing inclusiveness work.*

*Users are encouraged to customize the worksheet to meet the needs of their respective organizations.*

### Instructions

- Write down all of the benefits that you can think of for having more inclusive community relations and marketing efforts.
- Before you begin, revisit **Visualizing Greater Inclusiveness** for a reminder of some of your initial reflections on this matter.
- In addition to the points discussed in the module, think about benefits that might be specific to your particular organization.

### Benefits

Name of Organization \_\_\_\_\_

Date Exercise Completed \_\_\_\_\_